



Matt DiFrancesco BIO

Matt DiFrancesco is dedicated to helping families create something greater than themselves, aligning families to create multi-generational wealth. He specializes in helping family businesses, specifically in the collision industry.

Matt is the only Certified Exit Planner™ (CEXP™) in the collision industry; currently, there are only 134 CEXP™ in the world. Drawing from over three decades of experience working closely with family businesses, Matt has honed his expertise in the financial service industry over 18 years, assisting clients with succession planning and executing successful transitions.