

Mark A. Bono



About The Presenter;

Mark is a Michigan Licensed, ASE certified estimator and technician, I-CAR Platinum level 3 certifications in Structural, Non-Structural, Refinish, Estimator, Production Management, Auto Physical Damage Appraiser, Mechanical and Electrical Diagnostic. He has over 43 years experience in the collision industry, owning his own shop and management positions with several small MSO's and Dealerships in the Michigan market. He has played an important role in moving the industry forward for the last 32 years instructing for I-CAR. Mark operates a consulting and training company, CITCOD (Collision Industry Training, Consulting, and Organizational Development), which includes work for PPG'S MVP program, developing and delivering collision related business training. He has held seats on General Motors Collision Repair Parts, St Clair Tech, Baker College, and I-CAR Advisory Committees.